



CÂMARA MUNICIPAL
COIMBRA

COIMBRA

#Coimbra, 
the right
place to be.





Strategic Objectives

RETAINING TALENT

- Supporting the creation, leverage, and internationalization of startups
- Strengthening the region's value chain and job creation
- Attracting national and foreign investment
- Creating initiatives to retain qualified youth and population

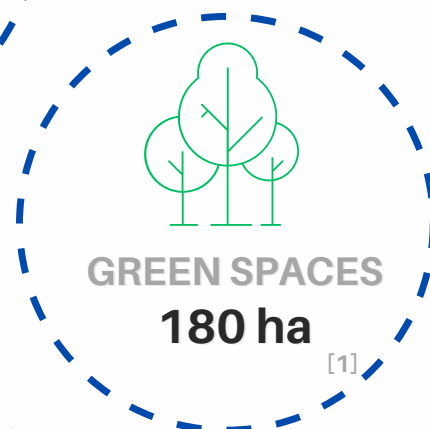
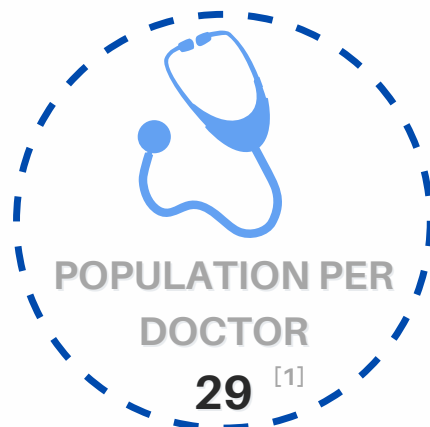
ATTRACTING INVESTMENT

- Positioning Coimbra as the first choice for investors and job creators
- Capitalizing on the excellence of higher education and healthcare institutions
- Taking advantage of the geographical centrality, cosmopolitanism, and quality of life

STRENGTHENING THE ECOSYSTEM

- Affirming the Municipality as a generator of cohesion among stakeholders
- Enhancing the existing ecosystem and the potential of partners
- Consolidating two major clusters: Health and Technology
- Exploring new clusters

Coimbra in Figures



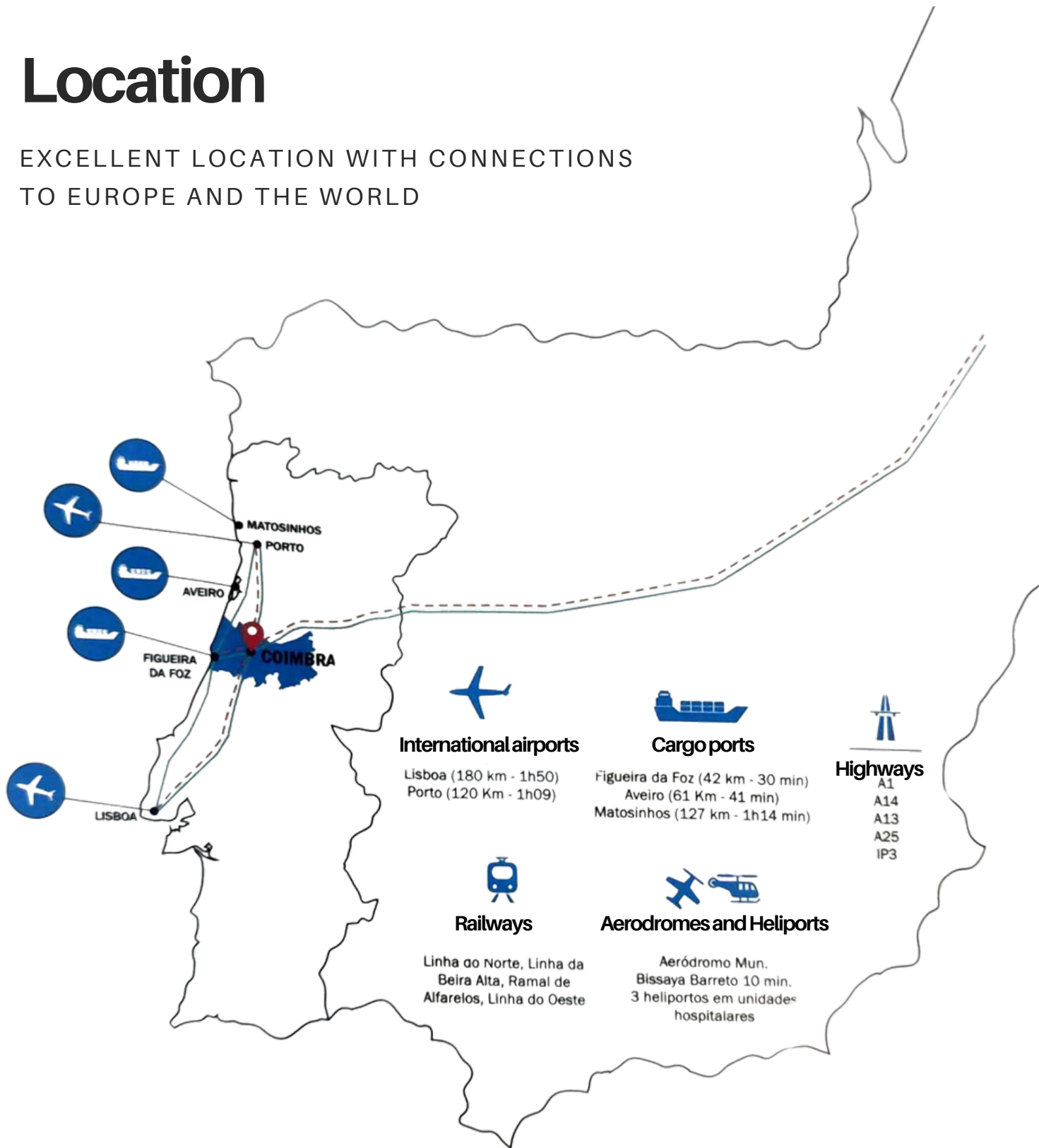
[1] Source: Pordata

[2] Source: CCDRC

[3] Source: INE

Location

EXCELLENT LOCATION WITH CONNECTIONS
TO EUROPE AND THE WORLD



Less than 2 hours from international airports



Geographically positioned in the center of the country with excellent road connections (A1, A14, A13, and IP3)



Rail connections with Alfa Pendular train and other regional and intercity services



1 hour from seaports

**A city to live,
work, and
invest in!**



4th best portuguese city to live in

Bloom Consulting

CITY IN THE CENTER REGION OF PORTUGAL WITH HIGHEST CONCENTRATION OF POPULATION

Coimbra has the highest concentration of population in the center region of Portugal, with 140.816 inhabitants, representing over 30% of NUT III. Compared to other cities in the region, Coimbra has a larger population: 70% more than Aveiro and 10% more than Leiria. [5]

HIGHEST PER CAPITA PURCHASING POWER IN THE REGION

The average salary in Coimbra is €1.182, slightly below the national average (€1.206), in a context where the cost of living is favourable [4]. The per capita purchasing power is the highest in the center region of Portugal, and the real estate market offers competitive values (average cost per square meter of €1.839 vs. the national average of €2.582), ensuring high standards of quality of life. [5]

[4] Source: Pordata

[5] Source: Idealista





QUALITY OF LIFE

GREEN SPACES AND MOBILITY

Coimbra is a "15-minute city", crossed by the Mondego river with inviting banks for walks and sports, a mild climate, 180 hectares of green spaces, sidewalks and bike paths that provide ways to explore the city on foot or by bicycle. With a strong focus on sustainability, quality of life, and well-being, Coimbra pioneered the creation of a rapid electric transport network (Portugal's 1st Bus Rapid Transit), impacting decarbonization of mobility in the center region of Portugal.

CULTURE AND HERITAGE



A cosmopolitan city, Coimbra was the first capital of the kingdom with significant cultural heritage. With a strong connection to gastronomy, tourism, sports, and culture, it hosts various national and international events. The University of Coimbra - Alta and Sofia was classified as a UNESCO World Heritage site in 2013.



Talent



1 2 9 0



UNIVERSIDADE D
COIMBRA



**Politécnico
de Coimbra**



**Escola Superior de
Enfermagem de Coimbra**



INSTITUTO SUPERIOR
MIGUEL TORGA
COIMBRA



euvg escola
universitária
vasco da gama

Coimbra, a university city

One of the city's greatest assets is the talent it generates coming from one of Europe's oldest universities and highly respected polytechnic institutions that attract students from all over the world.

**40.000
STUDENTS**

[6]

**5 INSTITUTIONS OF
HIGHER EDUCATION**

[6]

613 COURSES

[6]

**8.500
GRADUATES PER YEAR**

[6]

[6] Source: Pordata



Entrepreneurial Ecosystem

STAKEHOLDERS

1 2 9 0



UNIVERSIDADE D
COIMBRA

One of the oldest in Europe, ranked among the top 500 universities globally in the *Times Higher Education World University Rankings 2024*



IPN
INSTITUTO PEDRO NUNES

One of the world's best scientific-based incubators



**Politécnico
de Coimbra**

Integrated, since 2015, into the largest multidimensional ranking comparing the performance of higher education institutions in their mission and areas of activity (U-Multirank)



**INOPOL Academia
de Empreendedorismo**

Politécnico de Coimbra

Functional unit of the Polytechnic Institute of Coimbra aimed at enhancing the creation and development of science-based startups and innovative spin-offs



**iPARQUE
COIMBRA**

Park for Innovation in Science, Technology, and Health, collaborating with the Municipality to foster investment, development, and modernization of Coimbra's business ecosystem

M U L T I N A T I O N A L E N T E R P R I S E S

The Accenture logo features the word "accenture" in a bold, black, sans-serif font. A small purple chevron symbol is positioned above the letter 'u'. The logo is enclosed in a light gray L-shaped frame.

Specialized in over 40 industries, supported by the world's largest network of Advanced Technology and Intelligent Operations centers

The Airbus logo consists of the word "AIRBUS" in a bold, blue, sans-serif font. The logo is enclosed in a light gray L-shaped frame.

World leader in the aerospace sector

The BCA logo features the letters "BCA" in a bold, white, sans-serif font, set against a dark blue rectangular background. A red vertical bar is positioned to the right of the blue rectangle. The logo is enclosed in a light gray L-shaped frame.

Market leader in vehicle auctions and remarketing throughout Europe

The Deloitte logo features the word "Deloitte" in a bold, black, sans-serif font, followed by a small green dot. The logo is enclosed in a light gray L-shaped frame.

A global leader in audit & assurance, consulting, financial advisory, and risk advisory tax services

The Eugin logo features a blue circular icon with a white dot inside, followed by the word "eugin" in a blue, lowercase, sans-serif font. The logo is enclosed in a light gray L-shaped frame.

International reference in medically assisted procreation and fertility treatments

The PwC logo features the letters "pwc" in a bold, black, lowercase, sans-serif font. Above the letters is a graphic of several overlapping squares in shades of orange and red. The logo is enclosed in a light gray L-shaped frame.

Part of the selected "Big Four" group of consulting and auditing companies



Health

CLUSTER

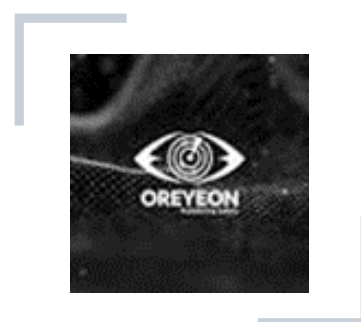
Coimbra is a national and international reference in providing high-quality healthcare. Based on the quality of health sciences education, it also represents a significant strategic asset in biomedical research. With physical and human structures capable of addressing challenges, it is known for accessibility and quality of care, research, innovation, and education in this field.



Technology

C L U S T E R

Driven by incubation and acceleration of technology-based companies, Coimbra positions itself as a smart city that promotes innovative solutions and digital organizational tools. Coimbra has a culture of innovation, quality, and entrepreneurship, reflecting the dynamic of its various stakeholders.



*Only unicorn headquartered in Portugal

Municipal Facilities

COMPANIES AND BUSINESSES

COIMBRA IPARQUE

Science, Technology, and Health Park, with a total area of 100 hectares, complementing the existing infrastructures for business innovation. It is the ideal habitat for technology-based and innovative companies with an exporting and international profile.



MUNICIPAL PARKS

EIRAS BUSINESS PARK

Located near A1 highway and IP3 access, with a total area of 48.530 square meters and 24 land lots.

TAVEIRO INDUSTRIAL PARK

With a total area of 178.018 square meters and 57 land lots, it has a privileged location and excellent accessibilities.



City of Coimbra Stadium

EVENTS AND COMPANIES



A unique facility for sports and cultural events, where a business ecosystem is emerging taking advantage of its central location. It hosts multinational enterprises and renowned Portuguese groups in the healthcare sector.



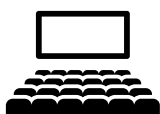
Convento São Francisco

C O N G R E S S E S A N D E V E N T S

An excellent facility for hosting congresses, colloquiums, and corporate events, both national and international, positioned in the business tourism sector. It is the largest congress venue in the Center Region, equipped with an auditorium with a capacity of over 1000 seats and 11 meeting rooms.



**Convento
São Francisco**
Coimbra Cultura
e Congressos
Património Municipal



Auditorium
1100 seats



Free parking
+ 500 places



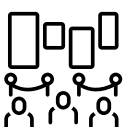
D. Afonso Henriques
Hall
400 seats



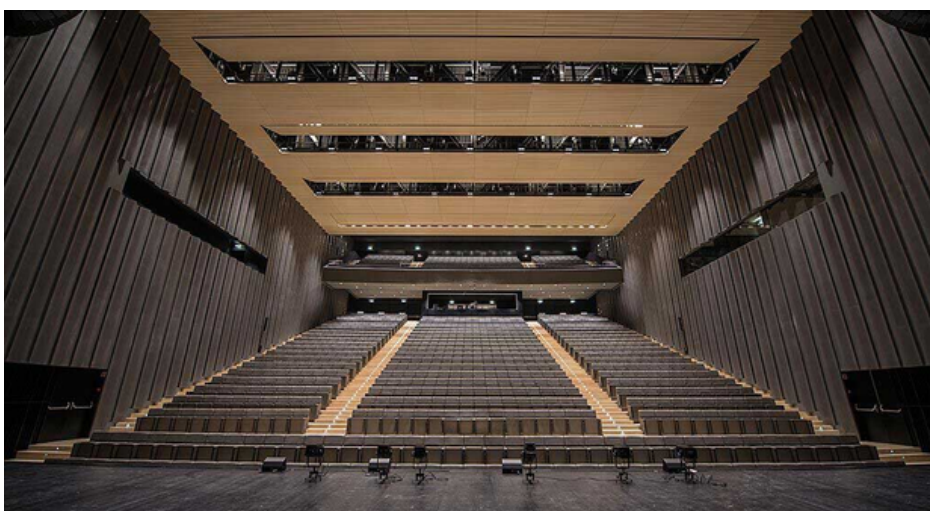
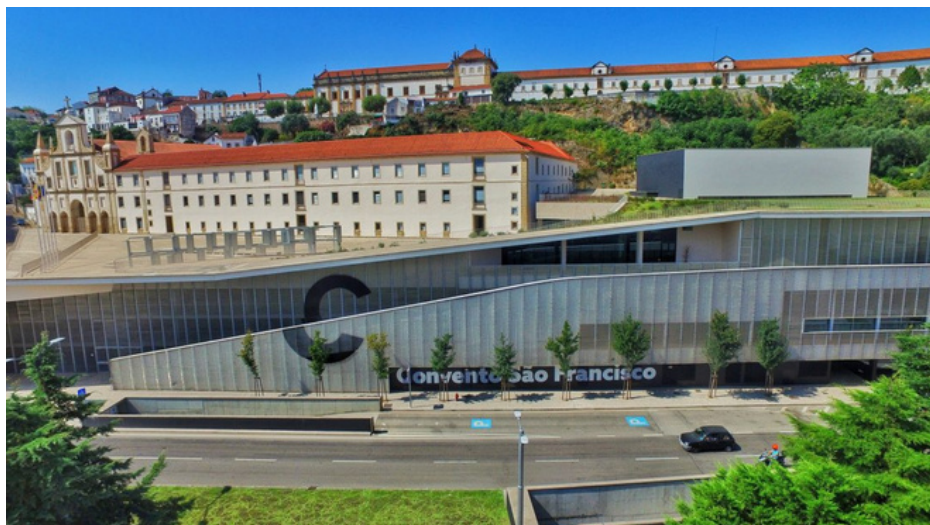
Modular multi-use
rooms



Outdoor space
for events



Exhibition areas



COIMBRA INVEST SUMMIT

COIMBRA, INVESTMENT DESTINATION

An annual gathering event for entrepreneurs and investors, featuring lectures and panel discussions, showcasing businesses and institutions, networking, capacity-building and recognition of business merit sessions. It brings together the innovative and entrepreneurial ecosystem, highlighting the best Coimbra has to offer, and positions the territory on investors' radar.



COIMBRA IS'23

- ✓ Over **500 registrations**
- ✓ **41 companies and institutions**
- ✓ **47 research projects**
- ✓ Over **40 speakers**





#Coimbra, the right place to be.



WANT TO INVEST IN COIMBRA?

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